

Brand Storyteller Package

Let's work together to share the good and amplify your brand.

The Brand Storyteller Package uses storytelling to boost the news worth sharing from your organization across multiple platforms and social channels.

The Brand Storyteller Package includes an article, written and curated for you, and distributed in the following ways:

- 1** Brand story posted and promoted on HereisOregon.com, now reaching more than 100,000 users a month.
- 2** Brand story posted and promoted with 100,000 headline impressions on OregonLive.com to drive traffic and increase awareness of your content.
- 3** Brand story is broadcasted across all Here is Oregon appropriate social channels for a minimum of two weeks.
- 4** Brand story is included in the Here is Oregon newsletter and distributed to the nearly 30,000 opt-in readership base.
- 5** Story featured in print and digital The Oregonian with QR code included.

This storyteller package can be modified to include a video component.

Interested in learning more?

Get in touch!

There is a place for you



IS OREGON